



SYMBIOSIS COLLEGE OF ARTS AND COMMERCE

SYLLABUS - SYBCOM - 2016 PATTERN

GROUP "A" - SPECIALIZATION IN COST ACCOUNTING /BANKING AND FINANCIAL SYSTEM/BUSINESS ENTREPRENEURSHIP

SR NO	SUBJECT	SEMESTER - 3	SEMESTER - 4
1	Accountancy	Corporate Accounting-I	Corporate Accounting-II
2	Economics	Macroeconomics: Concept & Analysis-I	Macroeconomics: Concept & Analysis - II
3	Business Communication	Fundamentals of Management	Managerial Communication
4	Company Law	Elements of Company Law- I	Elements of Company Law- II
5	Cost Accounting	Basics Of Cost Accounting - Spl-I	Basics of Cost Accounting Labour & Overheads Spl-III
6		Basics of Cost Accounting-Material - Spl - II	Methods of Costing - Spl - IV

5	Banking and Financial Systems	Financial System & Indian Banking (Paper-I)	Apex Financial Institutions Paper-III
6		Introduction to Financial Institutions in India (Paper-II)	Indian Financial Markets (Paper-IV)

5	Entrepreneurship	Growth of Entrepreneurship	Success Stories in Entrepreneurship
6		Managing Innovation and Entrepreneurship	Environment for Entrepreneurship

GROUP "B" - SPECIALIZATION IN MARKETING MANAGEMENT

4	Business Communication	Communication for Marketing	Contemporary Management
5	Marketing Management	Fundamentals of Marketing	Brand Management
6		Customer Value Management	Marketing and Social Responsibility

Note : Environmental Science will be a Compulsory subject for Semester - 3